AB-157: PERMITTEES STATEMENT OF BRAND FRANCHISE AND SALES AREA DESIGNATION

Excise Tax Unit
Wisconsin Department of Revenue
PO Box 8900
Madison WI 53708-8900

(608) 266-6701
Fax (608) 261-7049

Permit Number

Legal Name	DBA Name		
Street Address	City	State	Zip Code

Permittees Statement of Brand Franchise and Sales Area Designation

No Wisconsin liquor wholesaler or rectifier may sell any distilled spirits and wine in Wisconsin until a written statement is filed with the department indicating that (1) the permittee is a distributor of a particular brand of liquor in Wisconsin, and (2) sales of the brand by the permittee and anyone purchasing from the permittee will be limited to the franchise sales area specified. The permittee shall notify the department of any change in the area within seven days of the effective date of the change.

Manufacturer (Name, City, State)	**Brand or Brand Name**	**Franchise Sales Area** (Counties or portion of counties)

Additional space provided on next page.

I declare under penalties of the law that I have examined this information and to the best of my knowledge it is true, correct, and complete.

Signature *(do not print or type)*	Title	Date
Signature *(do not print or type)*	Title	Date

If applicant is a
- corporation, the president and the secretary must sign.
- partnership, two partners must sign
- limited liability company, two members must sign unless the limited liability company only has one member.

Manufacturer (Name, City, State)	**Brand or Brand Name**	**Franchise Sales Area** (Counties or portion of counties)

☐ If additional space is needed, check the box and attach the additional pages.