



State of Wisconsin • DEPARTMENT OF REVENUE

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Wisconsin Metropolitan Area Outlook Report Available

The Wisconsin Department of Revenue has posted its *Wisconsin Metropolitan Area Outlook – July 2012* report. It provides employment, unemployment rates, total personal income, and per capita personal income for Wisconsin's 12 largest cities and surrounding areas.

Highlights from the *Outlook* include:

- These 12 metropolitan statistical areas (MSAs) make up 72.9% of the state's employment and 67.2% of the state's population.
- Employment in the MSAs increased 0.7% in 2011, while personal income grew 3.1% in 2010.
- In the forecast, employment and personal income is expected to increase in all of Wisconsin's MSAs in 2012, with unemployment rates declining throughout the state.

The *Wisconsin Metropolitan Area Outlook – July 2012* report online is available [online](#).

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