



State of Wisconsin  
Department of Revenue

## Division of Alcohol Beverages

### Transfers of Licenses and Permits

Alcohol Beverage Laws

**Fact Sheet 3117**

[revenue.wi.gov](http://revenue.wi.gov)

This fact sheet provides information about the transfer of an alcohol beverage license or permit from place to place or to a receiver in a foreclosure action, and information about the transfer of an alcohol beverage license from person to person. Alcohol beverage licenses are issued by municipalities for the retail sale of alcohol beverages. Alcohol beverage permits are issued by the Wisconsin Division of Alcohol Beverages. For more information on alcohol beverage permits issued by the division, see [Fact Sheet 3102 Alcohol Beverage Permits](#).

#### Transfers From Place to Place

Any alcohol beverage license or permit may be transferred to another place within the same municipality, except as follows:

- A reserve "Class B" license cannot be transferred to another place within the same municipality.
- An alcohol beverage warehouse permit, a winery permit, or an intoxicating liquor wholesaler's permit may be transferred to any place within Wisconsin.

A licensee or permittee is entitled to no more than one transfer during the license or permit year. A transferred license or permit from place to place is valid only until the expiration date of the license or permit.

A license transfer may only be issued if the following criteria are met:

- The licensee must complete [Form AB-102, Alcohol Beverages License and Permit Transfer Application](#), and file it with their municipal clerk.
- The transfer is subject to the approval of the municipal governing body.
- The transfer is complete only upon approval of the governing body, payment of the \$10 fee, and issuance of a new license.

A permit transfer may only be issued if the following criteria are met:

- The permittee must complete [Form AB-102, Alcohol Beverage License and Permit Transfer Application](#), and file it with the department.
- The transfer is subject to approval from the department.
- The transfer is complete only upon approval from the department, payment of the \$10 fee, and issuance of a new permit.

## Transfers From Person to Person

*Permits:* Alcohol beverage permits may not be transferred from person to person.

*Licenses:*

A municipality may transfer an alcohol beverage license to a personal representative, surviving spouse, or to a trustee if the licensee dies, becomes bankrupt, or makes an assignment for the benefit of creditors.

The personal representative, surviving spouse, or receiver may continue or sell the business. If the business is sold or assigned, the license may be transferred to the new owner or assignee at no charge, if that person qualifies for an alcohol beverage license and obtains approval from the governing body. A transferred license from person to person is valid only until the expiration date of the license.

If a licensee becomes disabled during the license year, the license may be transferred to their spouse at no charge, if that person qualifies for an alcohol beverage license and obtains approval from the governing body.

The licensee must complete [Form AB-102](#) and file it with their municipal clerk.

## Transfers of License to Receivers in Foreclosure Actions

An alcohol beverage license may be transferred to the receiver in a foreclosure action if ordered by a court. The receiver may not operate under the license in effect at the time of the foreclosure action unless allowed to do so by the court. The transferred license is valid only until the expiration date of the license.

## Questions?

If you are unable to find an answer to your question on the division's website, you may email, write, or call the division.

<b>Website. . .</b>	<a href="https://revenue.wi.gov/pages/AlcoholBeverage/home.aspx">revenue.wi.gov/pages/AlcoholBeverage/home.aspx</a>
<b>Email. . .</b>	<a href="mailto:DORAlcohol@wisconsin.gov">DORAlcohol@wisconsin.gov</a>
<b>Write. . .</b>	Division of Alcohol Beverages P.O. Box 8934 Madison, WI 53708-8934
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