This fact sheet provides information about individuals bringing alcohol beverages into Wisconsin from another state or foreign country for personal consumption. It is illegal for individuals to bring alcohol beverages into Wisconsin from another state, unless an exception applies. The following information explains exceptions that exist allowing individuals to bring intoxicating liquor (including wine) into Wisconsin. No exceptions exist for bringing fermented malt beverages into Wisconsin.

### Moving to Wisconsin

Anyone 21 years of age or older who moves from another state or foreign country to Wisconsin may bring with them intoxicating liquor without payment of excise tax, as long as it is part of their household goods. Under this exception, there is no limit on the amount of intoxicating liquor that can be brought into Wisconsin.

### Traveling From a Foreign Country Back to Wisconsin

Anyone 21 years of age or older who leaves a foreign country after spending at least 48 hours in that country may bring with them up to 4 liters of intoxicating liquor in original, sealed containers without payment of excise tax.

### Military Members Traveling to Wisconsin

A Wisconsin resident, 21 years of age or older, who is also a member of the national guard, US armed forces, or a reserve component of the US armed forces; and leaves a foreign country after spending at least 48 hours in that country on duty or for training may bring with them up to 16 liters of intoxicating liquor in original, sealed containers without payment of excise tax.

### Any Questions?

If you are unable to find an answer to your question about winery permits on the department’s website, you may email, write, or call the department.

Visit our website: revenue.wi.gov
Email: DORAlcoholTobaccoEnforcement@wisconsin.gov
Write: Wisconsin Department of Revenue
       Alcohol & Tobacco Enforcement
       P.O. Box 8933
       Madison, WI 53708-8933
Telephone: (608) 264-4573
Applicable Laws and Rules

This document provides statements or interpretations of the following laws and regulations enacted as of August 16, 2022: secs. 125.30, 139.01, 139.02, 139.03, and 139.05, Wis. Stats.

Laws enacted and in effect after this date, new administrative rules, and court decisions may change the interpretations in this document. Guidance issued prior to this date, that is contrary to the information in this document is superseded by this document, according to sec. 73.16(2)(a), Wis. Stats.

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