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## **Alcohol Beverage Carry-Ins**

Alcohol Beverage Laws

**Fact Sheet 3105**

[revenue.wi.gov](http://revenue.wi.gov)

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This fact sheet provides information about carrying in alcohol beverages on licensed and unlicensed premises.

### **Carry-Ins at Retail Licensed/Permitted Premises**

Wisconsin law does not allow persons to bring their own alcohol beverages onto retail licensed/permitted premises. The only alcohol beverages allowed on these premises are those the retailer has legally purchased from an authorized source, such as a permitted Wisconsin wholesaler. The retailer must keep invoices on the premises showing the alcohol beverages purchased from the wholesaler. Retailers may be prosecuted for allowing illegal consumption of alcohol beverages.

### **Carry-Ins at Unlicensed/Unpermitted Venues**

Consumption of alcohol beverages in an unlicensed/unpermitted public place is prohibited (certain exceptions apply). The venue's owner, lessee, or person in charge may be prosecuted for allowing the illegal consumption of alcohol beverages without holding the appropriate license/permit.

### **Golf Courses**

Wisconsin law does not allow persons to bring alcohol beverages for consumption at a golf course, regardless of whether the golf course has a retail alcohol beverage license/permit. Different laws may apply to golf courses owned by counties or municipalities. Golf course owners may be prosecuted for allowing illegal consumption of alcohol beverages at the golf course.

### **Public Parks**

Wisconsin law does not prohibit individuals from bringing and consuming alcohol beverages at municipal properties or county-owned buildings and parks. However, some municipalities or counties may prohibit such activities. Check with your municipality or county as to whether or not it has enacted ordinances restricting these activities.

## Any Questions?

If you are unable to find an answer to your question about alcohol beverage laws on the department's website, email, write, or call the department.

**Visit our website:** [revenue.wi.gov](http://revenue.wi.gov)  
**Email:** [DORAlcoholTobaccoEnforcement@wisconsin.gov](mailto:DORAlcoholTobaccoEnforcement@wisconsin.gov)  
**Write:** Wisconsin Department of Revenue  
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